

Jointly organised with
SWG AKIS & Food
Systems



Programme

ARCH Pre Event

FOOD 2030: Consumers and Global Food Systems

Date Tuesday 11th October 13.00 – 17.30

Venue Madou building, Place Madou 1, 1210–Brussels

ARCH Pre Event

ARCH - the Strategic Working Group addressing European Agricultural Research towards greater impact on global Challenges has organised a Pre Event prior to the DG RTD FOOD 2030 Conference "Research and Innovation for Tomorrow's Nutrition & Food Systems".

The Pre Event will show-case examples of practical initiatives of the role of consumers from which lessons may be drawn; investigate measures providing incentive to link various stakeholder groups and also examine linkages between research and innovation policies both at EU and national levels.

- The role of consumers in different countries and regions will be highlighted to contribute to more resilient and sustainable food and nutrition systems.
- The outcomes of the Pre Event will contribute to the DG RTD FOOD 2030 Conference and address the need to include the consumer's perspective to create greater impact on global challenges by European Food and Nutrition Security research.

Objectives

The main objective of the Pre Event is to highlight the increasingly international dimension of food systems and the need to include the perspectives of consumers, in Europe and outside Europe, and to strengthen their involvement in research and innovation, from agenda setting towards research uptake resulting in greater impact on global challenges.

Expected Outcomes

The outcomes of the Pre Event will contribute to the DG RTD Food 2030 Conference and address the need to include the consumer's perspective to create greater impact on global challenges by European Food and Nutrition Security research.

Programme

The event will be chaired by Hans-Jörg Lutzeyer from EC, DG RTD

13.00 – 13.30

Session 1 Introduction

Welcome

by *Hans-Jörg Lutzeyer, EC, DG RTD*

Introduction to the Pre Event

by *Philippe Petithuguenin, CIRAD, Co-chair SCAR SWG ARCH*

Setting the scene

- **Shifting Consumption: Lessons from market transformations**
by *Daniel Vennhard, World Resources Institute*

13.30 – 14.40

Session 2 Practical initiatives in sustainable consumption and production Environmental sustainability and healthy diets

- **A new paradigm for sustainable food systems**
by *Emile Frison, CGIAR*
- **Sustainable Growth in Norwegian Aquaculture**
by *Nina E. Vinje, Norwegian Ministry of Trade, Industry and Fisheries*

The economics of local versus global sourcing

- **Are local food systems more sustainable than global food systems?**
by *Gianluca Brunori, Glamor project*
- **Bio-district: innovative partnership between consumers, organic producers and public administrators for the sustainable management of the territories**
by *Salvatore Basile, International Network of Eco Regions*

Facilitated discussion

14.40 – 15.10

Coffee break

15.10 – 16.20

Session 3 Policy Incentives their role and what is needed?

- **Consumer Organisation:**
Making sustainable food choices easier for consumers
by *Camille Perrin, European Consumer Organisation*
- **Government perspectives:**
Food Policy Initiatives
by *David Lamb, ENRD*
- **NGO perspectives:**
Serving food for change
by *Jorrit Kiewik, Youth Food Movement*
- **Industry perspectives:**
Addressing sustainable consumption the cooperative way
by *Maeve Howe, EUROCOOP*

Facilitated discussion

16.20 – 16.50

Session 4 Modalities for research and innovation on sustainable food systems

- **Strengthening the link with consumers:**
The case of reducing food losses and waste; Engaging Consumers for Change
by *Toine Timmermans, WUR*

Facilitated discussion

16.50 – 17.10

Session 5 Concluding remarks

- **Conclusions and recommendations:**
by *Patricia Wagenmakers, Co-Chair ARCH*
- **Closing remarks from the Commission:**
by *Agnieszka Romanowicz, EC, DG AGRI*

Networking reception is provided courtesy of DG RTD from 17.15

